

Date: June 1, 2024

Re: Exhibitor and Supporter Invitation

Dear Colleagues,

TIRR Memorial Hermann and MD Anderson Cancer Center will host colleagues from around the world to gather, discuss, and highlight the latest science, clinical applications, and device information to improve the lives of those living with the diagnosis of cancer and utilizing rehabilitation services. We are excited to invite you to collaborate with us as an exhibitor, supporter, or industry presenter for our fourth (4th) collaborative symposium.

**TIRR Memorial Hermann & MD Anderson Cancer Center 4th Cancer Rehabilitation Symposium:**

**Advancing Patient Centered Care across the Cancer Care Continuum**

**May 1-3, 2025**

Cancer Rehabilitation topics include:

|  |  |
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| * Body Image & Survivors * Breast Cancer * Head & Neck Cancer * Pelvic Floor & Sexual Health * Lymphedema * Poster Sessions | * Pain Management * Spasticity Management * Nutrition * Equipment Needs * Current Research |

This 3-day symposium will host Keynote experts and leaders in Cancer & Rehabilitation, all with the goal of translating knowledge into clinical practice to improving the lives of those recovering from or living with cancer. The intended audience includes Physicians, Nurses, Occupational Therapists, Physical Therapists, Speech Language Pathologists, Psychologists, Social Workers, Case Managers, Pharmacists, Respiratory Therapists, Music Therapists, Recreation Therapists, other healthcare professionals/trainees, and community members working with the growing population of individuals surviving with cancer. We invite you to join us as we lead the way in cancer rehabilitation.

For further details please contact **Victoria Zegarrundo, Director of Clinical and Professional Development,** at the **TIRR Memorial Hermann Education Academy**. We appreciate your consideration for exhibiting and/or supporting this outstanding educational activity.

* Conference Webpage: <https://memorialhermann.org/tirrcancerconference>
* TIRR Education Academy: [ContinuingEducationRegistration@memorialhermann.org](mailto:ContinuingEducationRegistration@memorialhermann.org)
* Victoria Zegarrundo: [Victoria.Zegarrundo@memorialhermann.org](mailto:Victoria.Zegarrundo@memorialhermann.org)

Sincerely,

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| --- | --- | --- |
| **Ekta Gupta, MD, Co-Chair** Assistant Professor  Section of Physical Medicine and Rehabilitation  Department of Palliative, Rehabilitation and Integrative Medicine, University of Texas MD Anderson Cancer Center | **Carolina Gutierrez, MD, Co-Chair**  Associate Professor  Cancer Rehabilitation, TIRR Memorial Hermann; Director of Continuing Medical Education, Department of Physical Medicine and Rehabilitation  Adjunct Appointment, Department of Otorhinolaryngology – Head and Neck Surgery, UT Health / McGovern Medical School | **Jack B. Fu, MD, Vice-Chair**  Professor  Section of Physical Medicine and Rehabilitation  Department of Palliative, Rehabilitation and Integrative Medicine, University of Texas MD Anderson Cancer Center |

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| **Supporter & Exhibitor Opportunities**  Available until the conference; however, to ensure logo recognition on event materials, we encourage final agreements confirmed no later than March 31, 2025. | |
| **Networking Reception Supporter ($5,000)** | |
| * Day 1 (Thursday evening) networking reception with speakers and hosts only | |
| * Logo and acknowledgment on invitations to the social event, conference program website, and program book | |
| **Poster Reception Supporter ($5,000)** | |
| * Day 2 (Friday evening) networking reception for poster viewing with speakers, hosts, and all conference participants | |
| * Logo and acknowledgment on invitations to the social event, conference program website, and program book | |
| **Lanyard Supporter ($3,000) - Limited to 2 by March 1, 2025** | |
| * Choose a Lanyard with your logo | |
| * Logo and acknowledgment on conference program website and program book | |
| * **Notebook Supporter ($3,000)** | |
| * Choose a Notebook with your logo | |
| * Logo and acknowledgment on conference program website and program book | |
| **Swag Bag Supporter ($3,000)** | |
| * Choose a Bag with your logo | |
| * Logo and acknowledgment on conference program website and program book | |
| **Swag Bag Supporter - Inserts ($250)** | |
| Your company would be able to have their branded “swag” item added to the conference bag for up to 300 people. Deadline to receive items: April 1, 2025 | |
| **Exhibitor ($2,000)** | |
| * Logo and acknowledgment on conference program, website, and program book | |
| * Exhibitor Table & 2 chairs | |
| 2 Complimentary exhibitor registrations and badges | |
| **Financial Support** | |
| * + **Restricted support:**   + Funds to be used for \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   + Catering   + Snacks for Thursday, Friday, or Saturday ($2,500)   + Breakfast: Thursday, Friday or Saturday ($5,000)   + Lunch: Thursday, Friday, or Saturday ($7,500)   + AV Support: Thursday, Friday, or Saturday ($3,000/day)   + Speaker Travel Expenses ($1,000-$2,500)   + Facility ($2,500) * Agreement must be signed. * The name of your company will be acknowledged on the conference website, acknowledgement poster, and program insert. | * **Unrestricted support:** * Funds in the amount of $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ to offset additional cost of the educational activity as determined by the planning committee. A Letter of * Agreement must be signed. * The name of your company will be acknowledged on the conference website, acknowledgement poster, and program insert. |
| **Questions** | |
| * Please contact the conference planning committee at [continuingeducationregistration@memorialhermann.org](mailto:continuingeducationregistration@memorialhermann.org) if you have any additional questions. | |

# \*Supporter/Exhibitor/Donor Information (Required)

\*Company Name:

\*Contact name:

\*Phone:

\*Contact’s E-mail:

\*Exhibitor’s Logo Attached (Required)

Email to [ContinuingEducationRegistration@memorialhermann.org](mailto:ContinuingEducationRegistration@memorialhermann.org)

Or Mail to:

TIRR Memorial Hermann Education Academy, Attn: Victoria Zegarrundo

1333 Moursund Street, Suite O-005

Houston, TX 77030

Payment Information (Required)

\*Payor First Name:

\*Payor Last Name:

\*Telephone Contact: (Numbers only.)

\*Email: (Enter e-mail to receive payment confirmation.)

\*Reason for payment: **TIRR Memorial Hermann & MD Anderson Cancer Center 4th Cancer Rehabilitation Symposium: Advancing Patient Centered Care across the Cancer Care Continuum**

Credit Card Information

\*Payment Amount: $

\*Name on Credit Card: (The name as it appears on the credit card)

\*Full Address (include Street or P.O. Box number, City and Zip Code):

\*Credit Card: Visa MasterCard Discover American Express

\*Card Number:

\*Expiration Date:

\*CCV (Code on the back):

***\* TIRR Memorial Hermann, Memorial Hermann, and MD Anderson Cancer Center reserve the right to deny exhibitor and/or supporter opportunities***